

AgeInPlacePros.com Advertising Rates



Why Advertise on AgeInPlacePros.com?

Here is a chance to market your product, service, company or web site to a highly focused and captive audience of people in the business of working with baby boomers and seniors, their caregivers or families. Our rates are competitive for this niche, which is growing at an alarming rate!

As a leader in aging related content online we will (and will continue) to provide the best possible content for professionals. We will focus on the importance of being involved in the local network of care, new business ideas, quality products, proper planning and the importance of business growth. We stand by this commitment and our readers have come to rely on it. We reserve the right to refuse ad space to any company, service or product upon editorial review.

About the Rates

AgeInPlacePros.com advertising rates are fixed per-month rates. Price reduction with the purchase of multiple months. Our rates are subject to change on a per month basis. Existing purchase rates are not affected by any new rate change for current commitments until advertising term has expired. Please feel free to contact us if you have any questions.

For all advertising inquires, please contact us using this form. Or, alternatively, you can call (865) 236-1247.

Website Advertising Rates

	<u>Up to 3 mo.</u>	<u>Up to 6 mo.</u>
Banner:	\$100.00/mo	\$90.00/mo.
Big Box:	\$100.00/mo	\$90.00/mo
Standard Block:	\$65.00/mo	\$55.00/mo
Inline:	\$40.00/mo	\$30.00/mo
Text Link:	\$25.00/mo	\$20.00/mo

Ad Descriptions

Banner Ads - 468px X 60px

Top of each page, just above the search box. 1 Ad spot, 4 ads – In rotation

Cost: \$50/mo - 3 month minimum

Big Box Ads – 300px X 250px

Right sidebar – All Pages. 1 Ad Spot, 4 Ads – In rotation

Cost: \$100/mo. - 3 month minimum

Block Ads – 125px X 125px

Right sidebar – All Pages. 4 Ad Spots, 8 Ads – In rotation

Cost: \$65/mo. - 3 month minimum

Text Link Ads - Right sidebar – All Pages. 5 Ad Spots

Cost: \$25/mo. - 3 month minimum

Newsletter Advertising Rates

Block Ads - Right sidebar –4 Ad Spots

Cost: \$125/issue.

Text Link Ads - Right sidebar - 4 Ad Spots

Cost: \$50/issue